



POWELL GARDENS SPONSORSHIP OPPORTUNITIES

LEVELS	ORCHID DELIRIUM March 3 - April 16	PAINTED GARDEN April 29 - May 31	FORTOPIA May 25 - Sept. 4	FESTIVAL OF BUTTERFLIES July 20 - Aug 6	FESTIVAL OF LIGHTS Nov 16 - Dec 30
Naming Rights Sponsor (Exclusive)	\$15,000	\$25,000	\$75,000	\$30,000	\$50,000
Executive Level Sponsor (Exclusive)	\$10,000	\$15,000	\$60,000	\$20,000	
Fort Sponsor			\$10,000		
Cooling Station Sponsor				\$5,000	
Food and Beverage Sponsor					\$35,000
Enchanted Tiki Bar Sponsor					\$10,000
Peppermint Warming Station Sponsor					\$10,000
Magic Tree Sponsor					\$5,000
Villandry Display Sponsor					\$20,000
Holly Jolly Rest Stop Sponsor					\$20,000

ADDITIONAL SPONSORSHIP OPPORTUNITIES

- Artist Sponsor - \$10,000**
- Featured Spring Artist: Rachel Hayes - April 29 - July 3
- Brunch Sponsor - \$2,500**
- Rosé & Croquet - May 19
- Vendor Booth Sponsorship - \$2,500/day**
- \$2,000 if you book 3 or more days
 - Basic Level Corporate Membership
- Trolly Sponsor - \$15,000**
- Listed as official trolley sponsor
 - Signage on trolley
 - Media Package
 - 25 General Admission passes
 - Visionary Level Corporate Membership
- Society of Perennial Partners Event Sponsor - \$2,500/event**
- Branding on signage and communications
 - Branded take-away gift for members
 - Basic Level Corporate Membership



POWELL
GARDENS

1609 NW US Highway 50, Kingsville, MO 64061
powellgardens.org

NAMING RIGHTS SPONSOR (EXCLUSIVE)

- Sponsor name included for entire festival run (Event Name, presented by Your Name)
- Exclusive day at the event for employees and/or clients.
- 1 free room rental (based on mutual availability)
- Logo on all event signage/media where logo used (where possible)
- Media package
- 50 General Admission passes
- Visionary Level Corporate Membership

EXECUTIVE LEVEL SPONSOR (EXCLUSIVE)

- Listed as an Executive Level Sponsor.
- Media package
- On-site signage options available.
- 1 free room rental (based on availability)
- 50 General Admission passes
- Visionary Level Corporate Membership

EVENT-SPECIFIC OPPORTUNITIES

Painted Garden

Artist Sponsor

- Signage as artist sponsor
- VIP reception prior to opening
- 25 General Admission passes
- Media Package
- Visionary Level Corporate Membership

Rosé & Croquet (May 20)

Brunch Sponsor

- Signage and verbal recognition as the official brunch sponsor
- Media Package
- Basic Level Corporate Membership

Fortopia

Fort Sponsor

- Listed as an official Fortopia sponsor on each fort's signage
- Media package
- 20 General Admission passes
- VIP event access
- Visionary Level Corporate Membership

Festival of Butterflies

Cooling Station Sponsor

- Logo on cooling station signage
- Media package
- 25 General Admission passes
- Supporter Level Corporate Membership

Festival of Lights

Food and Beverage Sponsor

- Naming rights and exclusive branding on hot beverage clutches, cold beverage cups, reusable cups, napkins
- Visionary Level Corporate Membership

Enchanted Tiki Bar Sponsor

- Signage as Tiki Bar sponsor
- Media package
- 50 General Admission passes
- Visionary Level Corporate Membership

Peppermint Warming Station Sponsor

- Signage as station sponsor
- Media package
- 50 General Admission passes
- Visionary Level Corporate Membership

Magic Tree Sponsor

- Signage at the Magic Tree
- Media package
- 50 General Admission passes
- Supporter Level Corporate Membership

Villandry Display Sponsor

- Signage at the Villandry
- Input on display and art
- Media package
- 50 General Admission passes
- Visionary Level Corporate Membership

Holly Jolly Rest Stop Sponsor

- Custom napkins at the Rest Stop
- Signage as Rest Stop sponsor
- Media package
- 50 General Admission passes
- Visionary Level Corporate Membership

As a 501(c)3 non-profit organization, Powell Gardens relies on members, generous donors, and corporate partnerships to care for the 175+ acres that celebrate the Midwest spirit of place. Described as a “local gem,” Kansas City’s botanical garden encourages exploration, recreation, and education to thousands of visitors each year.

With new initiatives and returning favorites, you have a chance to answer the call of the Midwest spirit of place with a variety of sponsorship opportunities.

Custom sponsorships are available upon request.

CORPORATE MEMBERSHIPS

Basic Level (included in all sponsorships \$2,500 and above)

- 4 membership cards, 1 person admitted per card
- Invitation to Society of Perennial Partners' events

Supporter Level (included in all sponsorships \$5,000 and above)

- 8 membership cards, 1 person admitted per card
- Invitation to Society of Perennial Partners' events
- Private garden tour with horticulture staff
- 4 Under a Harvest Moon tickets

Visionary Level (included in all sponsorships \$10,000 and above)

- 10 membership cards, 1 person admitted per card
- Invitation to Society of Perennial Partners' events
- Private garden tour for 4 with horticulture staff
- 6 Under a Harvest Moon tickets



Media Package

- Logo on monitors
- At least one social media post
- Name recognition on digital guide when applicable
- Annual report
- Logo on website
- Logo in e-blast

Contact us to further explore your sponsorship options.

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Powell Gardens' Reach



54,000

e-blast subscribers



24,000

Instagram followers



54,000

Facebook followers



100,000+

Attendance