

POWELL GARDENS

CORPORATE OPPORTUNITIES

Powell Gardens' mission is to be an experience that embraces the Midwest spirit and inspires an appreciation for the importance of plants in our lives.

Sponsorship "Pollinator" Levels



BAT / \$1,250

Benefits: Table for One Day



BIRD / \$5,000

Benefits: 30 General Admission Tickets + Media Package



BUTTERFLY / \$10,000

Benefits: Corporate Membership + Event Signage + Media Package



BEE / \$25,000

Benefits: Corporate Membership + Event Signage + VIP Media Package

CORPORATE MEMBERSHIP

Two White Pine Memberships
(Transferrable)



50 General Admission Tickets at Request
(Excluding Dark Forest)



One VIP Group Garden Tour



Invitation to All VIP Events
(Membership holders only)



One Free Room Rental
(Only venue provided, 100 guest maximum)



One Corporate Team Building Volunteer Activity

CUSTOM PACKAGES & CONTACT

Contact us to tailor a benefit package to meet your goals. Powell Gardens encourages interested parties to reach out to any of the following team members so we can help curate a package that meets your needs.

James Healy | Corporate Partnerships Specialist

jhealy@powellgardens.org

515.370.4749



MEDIA PACKAGE

- Logo on Visitor Center monitors
- One social media mention on mutually agreed upon platform
- Name recognition on digital guide when applicable
- Recognized in annual report
- Logo on website
- Logo in eblast

VIP MEDIA PACKAGE

- Logo on Visitor Center monitors
- Three + social media mentions with content relevant to sponsorship on channels mutually agreed upon
- Name recognition on digital guide when applicable
- Recognized in annual report
- Logo on website
- Logo in eblast
- Garden View back page ad in a future edition

MEDIA REACH

Powell Gardens holds a significant presence on various media channels, allowing us to reach audiences far and wide. **As of July 2024, our statistics include:**

67,095

*Eblast
subscribers*

27,779

*Instagram
followers*

59,908

*Facebook
followers*

1,119

*TikTok
followers*

100,000+

*Guests in
attendance*

Through these channels, we engage with diverse audiences, sharing our passion for nature, education, and community involvement. Your support is vital in helping us expand our reach and continue positively impacting our communities and ecosystems.

Once again, thank you for considering a partnership with Powell Gardens. Together, we can cultivate a brighter, more sustainable future for generations to come. We look forward to the possibility of working together to fulfill our shared vision of a world enriched by the wonders of nature.

ANNUAL EVENTS & FESTIVALS

Orchid Delirium | *March - April*

Painted Garden | *April - June*

Fleur-ette | *June*

Fortopia | *May - September*

Festival of Butterflies | *July - August*

Dark Forest | *October - November*

Festival of Lights | *November - January*

