



## FLEUR-ETTE COMMITTEE

### *Honorary Chairs*

Ellen Merriman  
Tess Merriman  
Margaux Blackwell  
Mattie McGee

### *Event Chairs*

Lucy Coulson  
Mindy Sosland

### *Committee*

Madelyn Burcham  
Rebecca Coulson  
Kristopher Dabner  
Sally McEntyre  
Ashley Pindell  
Anne Riker Powell  
Wendy Powell  
Ruthie Rinehart  
Kirstin Salzman  
Allie Sifers  
Susan Amber Spencer  
Cody Jolliff  
Sharon Ramsey  
James Healy  
Marty Arvizu

Dear Friend of Powell Gardens,

We are delighted to invite you to Fleur-ette, a distinctive and memorable luncheon benefiting Powell Gardens, Kansas City's botanical garden.

Alongside our Honorary Chairs—Ellen Merriman, Tess Merriman, Margaux Blackwell, and Mattie McGee—we are thrilled to announce this year's featured speaker, Margot Shaw. As the founder and editor-in-chief of Flower Magazine, Shaw is a highly respected voice in the world of flowers and garden-inspired living. Her newest book, *Flowering Outdoors: Gardens & Parties: Inspiring Floral Touches for Outside Spaces*, will serve as the foundation for her inspiring presentation. Copies of the book will be available to sponsors and guests.

### EVENT DETAILS

June 3, 2026 | 10 a.m.

Union Station 30 West Pershing Road Kansas City, MO 64108

Dress Code: Garden Chic

Now in its third year, Fleur-ette is thoughtfully designed to delight and inspire, offering guests a truly elevated experience:

- Enjoy a lively social hour featuring a signature cocktail or mocktail paired with a curated marketplace showcasing artisan goods, botanically inspired products, and unique gifts.
- Experience an engaging, inspirational, and educational lecture by Margot Shaw, highlighting the transformative impact of flowers in a variety of spaces.
- Sponsors will also receive an exclusive opportunity to join Margot Shaw for a hands-on, interactive Masterclass following lunch.

We invite you to reserve your sponsorship today and be part of an event that blends the splendor of nature, the art of living beautifully, and the joy of giving back. Your support plays a vital role in ensuring Powell Gardens continues to inspire, educate, and flourish for generations to come.

Warm regards,

Lucy Wells Coulson  
Event Chair

Mindy Sosland  
Event Chair



# 2026 Fleur-ette Sponsor Opportunities

June 3, 2026 at Union Station



Sponsor Level	Key Benefits
<b>Presenting Sponsor</b> <b>\$25,000</b> \$21,600 is tax deductible	<ul style="list-style-type: none"><li>• Premium listing as Presenting Sponsor in all media, publications, program, and invitation</li><li>• Two premier tables of eight at luncheon (16 seats)</li><li>• Eight invitations to VIP Patron Reception</li><li>• Option to introduce keynote speaker (first sponsor only)</li><li>• Featured in <i>Garden View &amp; KC Independent Magazine</i></li><li>• Media package at three additional Powell Gardens events in 2026</li><li>• Exclusive first right of refusal for 2027</li><li>• Two tickets to post-luncheon masterclass with option to reserve up to sixteen by April 15</li><li>• One VIP Powell Gardens membership + basic memberships for all guests</li><li>• Autographed copies of Margot Shaw's newest book for all sixteen guests</li></ul>
<b>Gold Sponsor</b> <b>\$12,500</b> \$10,800 is tax deductible	<ul style="list-style-type: none"><li>• Listed as Gold Sponsor in all media, publications, program, and web</li><li>• One table of eight at luncheon</li><li>• Two invitations to VIP Patron Reception</li><li>• Media package at two additional Powell Gardens events in 2026</li><li>• Two tickets to post-luncheon masterclass with option to reserve up to eight by April 15</li><li>• One VIP Powell Gardens membership + basic memberships for all guests</li><li>• Autographed copies of Margot Shaw's newest book for all eight guests</li></ul>
<b>Silver Sponsor</b> <b>\$5,000</b> \$3,850 is tax deductible	<ul style="list-style-type: none"><li>• Listed as Silver Sponsor in all media, publications, program, and web</li><li>• One table of eight at luncheon</li><li>• Two invitations to VIP Patron Reception</li><li>• Two tickets to post-luncheon masterclass with option to purchase up to eight by April 15</li></ul>
<b>Bronze Sponsor</b> <b>\$2,500</b> \$1,850 is tax deductible	<ul style="list-style-type: none"><li>• Listed as Bronze Sponsor in all media, publications, program, and web</li><li>• Four luncheon tickets</li><li>• Two invitations to VIP Patron Reception</li><li>• Two tickets to post-luncheon masterclass with option to purchase up to four by April 15</li></ul>
<b>Individual Benefactor</b> <b>\$500</b> \$375 is tax deductible	<ul style="list-style-type: none"><li>• Listed as Individual Benefactor on the website</li><li>• One luncheon ticket</li><li>• One invitation to VIP Patron Reception</li><li>• First opportunity to purchase post-luncheon masterclass tickets after April 15</li></ul>

The post-luncheon "make and take" masterclass is a sponsor-exclusive experience. Most sponsorship packages include two masterclass tickets, with the option to purchase additional tickets, up to the number of guests at your table. Additional tickets are available on a first come, first served basis, as space permits, through April 15. Inclusion in print materials requires receipt of the sponsor agreement prior to print deadlines.

**Contact Marty Arvizu, Event Specialist, with any questions at  
marvizu@powellgardens.org or 816-683-4645.**

# 2026 Fleur-ette Sponsor Form

June 3, 2026 at Union Station



## Donor Information

Company or Donor Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## Sponsorship Level

\_\_\_\_\_ Presenting Sponsor \$25,000

includes 2 tickets for 'make and take' masterclass

\_\_\_\_\_ Gold Sponsor \$12,500

includes 2 tickets for 'make and take' masterclass

\_\_\_\_\_ Silver Sponsor \$5,000

includes 2 tickets for 'make and take' masterclass

\_\_\_\_\_ Bronze Sponsor \$2,500

includes 2 tickets for 'make and take' masterclass

\_\_\_\_\_ Individual Benefactor \$500

does not include 'make and take' masterclass

The post-luncheon "make and take" masterclass is a sponsor-exclusive experience. Most sponsorship packages include two masterclass tickets, with the option to purchase additional tickets, up to the number of guests at your table. Additional tickets are available on a first come, first served basis, as space permits, through April 15.

## Post-Luncheon 'Make and Take' Masterclass

\_\_\_\_\_ I will purchase \_\_\_\_\_ additional masterclass tickets for my guests at \$100 each. (While you don't have to do this today, additional workshop tickets are limited and available on a first come, first served basis, before April 15.)

## Guest List

If known at this time, please list your table guests. Guest name deadline is May 1.

_____	_____	_____
_____	_____	_____
_____	_____	_____

## Make a donation

I would like to make a 100% tax-deductible contribution (no tickets) of \$\_\_\_\_\_ in support of Fleur-ette.

## Payment Options

\_\_\_\_\_ My check is enclosed (made payable to Powell Gardens and include 'Fleur-ette' in the memo line)

\_\_\_\_\_ Bill my credit card

Credit Card # \_\_\_\_\_

CVV # \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Please contact Marty Arvizu, Event Specialist, at [marvizu@powellgardens.org](mailto:marvizu@powellgardens.org) or 816.683.4645